



For Immediate Release

## **Skipping Stone Partner Ross Malme to Chair Regional Issues Panel for PLMA Spring Conference in Denver**

**Atlanta, GA – March 28, 2014** – Skipping Stone today announced that Ross Malme, Skipping Stone Partner and PLMA Executive Committee Member, is serving as Session Chair for the Regional Issues Panel. Topics to be discussed range from a report on the mature Demand Response markets in the Northeast to pilot programs in the Northwest, with an update on the policy and program landscape in California.

Peak Load Management Alliance is holding its 15<sup>th</sup> Spring Conference in Denver, Colorado, on Monday April 15<sup>th</sup> and Tuesday the 16<sup>th</sup>. The panel is scheduled for Tuesday afternoon. About 150 industry professionals are expected to attend, including energy utility/marketer professionals, regulators, business professionals responsible for demand response and industry advisors, including consultants and product and service providers.

### **About PLMA**

The Peak Load Management Alliance (PLMA) was founded in 1999 as the national voice of demand response practitioners. It is a non-profit organization dedicated to provide resources and advocacy towards critical energy management initiatives. [www.peaklma.com](http://www.peaklma.com)

### **About Skipping Stone**

Skipping Stone is a different kind of energy consulting company. All of our consulting resources have worked in the energy industry and have led or participated in market and company transformations.

Our specialty is collaborating with clients on ideas, strategies and tactics and then providing an array of complementary services required to turn those ideas into successes.

Skipping Stone serves clients globally through offices in Atlanta, Boston, Los Angeles and Houston.

For more information, visit [www.skippingstone.com](http://www.skippingstone.com).

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